



Day Conference 2013

Ways into Reading

12th October 9.45 - 15.45

Oxford University Press, Great Clarendon Street, Oxford OX2 6DP

Programme

09.15 - 09.45 *Registration with coffee and Danish pastries*

09.45 - 09.50 **Introduction**

Jo Steele and Kathy Lemaire (Co-Chairs OCBG)

09.50 - 10.40 **A room full of friends - the appeal of series fiction**

Victor Watson

10.40 - 11.15 **Project X: The role of the reading scheme in the lives of 21st century children** Andrea Quincey, Senior Publisher, Primary Literacy team, OUP

11.15 - 11.45 *Coffee*

11.45 - 12.30 **Ways into reading - picture books, story sacks and stories aloud**

Author and illustrator, Tracey Corderoy

12.30 - 13.15 **The comic gateway to reading**

Tom Fickling and Caro Fickling, The Phoenix Comic

13.15 - 14.00 *Lunch and OUP Museum visits*

14.00 - 14.40 **Mum and magic: children's use of language and children's dictionaries**

Vineeta Gupta, Publisher, Children's Dictionaries, OUP

14.40 - 15.30 **Dangerous Books**

Andy Mulligan, Author

15.30 - 15.45 **Narrative: the journey and the destination**

Bill Laar, Education and Literacy consultant